SPARC EUROPE HIGHLIGHTS

SPARC Europe Members Meeting
Helsinki, Finland
29 June 2016
Our members
Growth in membership: 2016

- 1 returning member
- 2 lapsed members: 4 less than in 2015

- SPARC Europe’s strategy published on 29 Feb 2016
- Looking for a new director for SPARC Europe
- In Feb 2016, the SE Board voted for SE to continue as an independent organisation
Co-ordinating the Open Agenda: Mapping Advocacy in Europe & Planning the Route Ahead

- Interviews with 25 stakeholders on future advocacy requirements & what to do next in:
  Open Access Publications, Open Data, Open Educational Resources, Copyright & Licencing, Text & Data Mining, Open Science

- SWOT analysis

- Open Agenda organisation mapping

- Recommendations
The building blocks for a strategic plan for SPARC Europe 2016-2020

The scope
SPARC Europe promotes and works for Open Scholarship in Europe. This includes Open Access to Publications, Open Peer Review, Open Data, Open Educational Resources, as well as Research Evaluation, and Research Integrity.

The value proposition
SPARC Europe has a track record in driving Open Access forward by influencing Open policy in Europe and working with European institutions such as the European Commission, European research institutions and universities, and organisations with allied Open agendas. SPARC consistently initiates, facilitates, and supports the implementation of the long-term objective of opening access to European research for all.

The vision
Driving to make more research accessible to all, and striving to make Open the default in research.
For the academic community, education, industry, and for society.

The mission
Our mission is to provide leadership to Europe’s research community to enable the conditions, opportunities and rights for more access to Europe’s research for all.

The target groups
• Primary target groups
  o Europe’s research policy makers at the EC, European Council, national research funders
  o Europe’s research communities including research administrators and senior university management, associations of universities
  o The European academic library community
Europe's Open Access Champions

Inspiration from influential European academics on Open Access & what still needs to be done

“Stop discriminating against Open Access publications in research evaluation”
Prof Diana Šimić

“Open Access depends on us professors!”
Prof Dr Rolf-Ulrich Kunze

“Fight academic apartheid to advance equality and quality in the sciences”
Prof Rune Nilsen

“I hope that the publishing industry becomes an enabler of open”
Dr Jenny Molloy

“I would like to see more intense competition on price and service”
Prof Stephen Curry

“Senior researchers can set the good example and encourage our young researchers to take the OA route”
Alain Beretz

ABOUT
Much work is being done by European scholars to change the hearts and minds of their peers towards more Openness. As an international foundation, SPARC Europe is sharing the stories of a range of Europe’s Champions.

CHAMPIONS
Champions actively contribute to advocating and implementing new open scholarship principles and practices within their organisation’s research communities. Champions can be research administrators, librarians and editors.

LIBRARIES
Libraries are increasingly working together with the academic community to provide more Open Access to Europe’s research. What have they learnt from engaging with their champions?
SPARC EUROPE TOOLS
TO HELP YOU MAKE THE CASE FOR OPEN ACCESS

If you are talking to university management, library staff, research teams or doctoral students, SPARC Europe has tools that can help you make the case for Open Access.

The Open Access Citation Advantage Service
This service provides evidence that Open Access increases citation rates to scientific publications. 46 of the 70 studies provide concrete examples showing that publishing Open Access will bring greater impact and visibility to research.
www.sparc europe.org/oaca/

How Open is your Research?
This visualisation tool helps you, your teams and institution discuss what openness means, how open you currently are, and where you strive to be several years from now. It does this by generating an image based on answering a few telling Open questions.
www.sparc europe.org/howopenyourresearchis/

The SPARC Europe Open Access Diary
This map helps show you who is making progress across Europe in Open Access in recent months ranging from research funder policies to presentations or recordings to news bulletins.
These data come from Harvard’s Open Access Tracking Project.
www.sparc europe.org/oadiaryeurope/

SPARC Europe Briefing Papers
SPARC Europe produces briefing papers that bring you up-to-date on developments that matter to Europe’s Library community, its academic authors, and Open Science policy makers. Briefing paper topics include Horizon 2020 policy changes, text and data mining (TDM), peer review, OA and the social sciences, OA and the Humanities:
www.sparc europe.org/briefingpapers/

SPARC Europe:
Not yet a member? Please join us:
www.sparc europe.org/membership
SPARC Europe Briefing Papers / Position Papers / Talking Points

SPARC Europe publishes briefing papers, position papers and talking points to support the OA community on specific topics. We have published the following papers so far.

- **Better ways to evaluate research and researchers**, 2015
  This briefing paper addresses the issue of research evaluation, which is at the core of scholarly communication. It also looks at alternative metrics for the more effective assessment of research.

- **Electronic Publication: Intended and Unintended Consequences**, 2015
  A SPARC Europe talking points paper on developments in electronic publishing for the Humanities from the [Getty Research Institute](https://getty.edu/research/). 

- **Text and data mining for research and innovation purposes, and its importance**, 2015
  SPARC Europe's recommendations to the European Commission and the European Research Area Board for Research and Innovation.
Pasteur4OA & FOSTER

• creating advocacy materials
  – case studies of funders & research institutions;
  – checklists and questionnaires for assessing openness

• creation and delivery of online courses and forums for funders
Outreach

- Members
- The EC
- The international Open Science community
Member communication

- Monthly circulars went out to over 100 SE member contacts incl. information on its annual report, strategic plan, project engagement, and other news

- 14 members involved in Europe’s Open Access Champions
Conference & Network presence

- National
  - NISO Virtual Conference: [Scholarly Communication Models: Evolution or Revolution?](#)
    23 Sept 2015
  - [Towards a transparent & open global scholarly communication system](#), 20 October 2015, Ankara
  - OA Meeting, Copenhagen, 26 Nov 2015
Conference & network presence

• International
  • *EC Workshop on Alternative Open Access Publishing Models*, 12 October 2015, Brussels
  • Science Europe, Brussels, 27 Nov 2015
  • *Open Science Conference*, The Netherlands EU Presidency, 4-5 April 2016, Amsterdam
SPARC Europe’s Annual Report 2015

ANNUAL REPORT 2015

In 2015, SPARC Europe has continued to provide advice to policy makers on a European level – particularly but not only in the field of TDM and we actively engaged in European collaborative projects and various national and international Open Access and Science events to help boost European OA progress. In 2015 SPARC Europe also introduced several online advocacy tools for the Open Access communities to help inform and engage with both research policy makers, library and research communities.

1. **Supporting the EU in the path to openness**

   SPARC Europe met with representatives from the European Commission’s DG for Research & Innovation and DG for Communications, Networks, Content & Technology in 2015. With the implementation of the H2020 Open Access policy, focus in the European Commission has moved firmly to copyright and re-use rights. From the viewpoint of scholarly communication, re-use rights for text- and data-mining (TDM) are critical. In this context, we met with policy officers and with a member of the Cabinet of the Research & Innovation Commissioner to discuss what is needed for TDM to flourish. We were also called upon to present evidence at a meeting of the JURI Committee of the European Parliament. SPARC Europe also developed a briefing paper on Text and Data Mining to inform the Commission and the European Parliament as well as the broader Open Access community.

   This process is on-going and is being very actively taken forward by LIBER for example, alongside a number of other advocacy organisations that want to see an end to the age where copyright hampers research progress.

2. **Collaborating internationally for greater European change**

   In addition to its engagement with the European Commission and European Parliament, SPARC Europe has been involved in various international initiatives to drive the open agenda forward.

   SPARC Europe was also involved in the preparation of the Hague Declaration.

   It also actively participates in both the Knowledge Exchange OA-expert group and the Nordic OA-group.

   SPARC Europe has continued to be engaged with two of Europe’s most important Open Access and Open Science projects – FOSTER and PASTEUR4OA – in 2015.

   **FOSTER**


   In 2015, SPARC Europe contributed content to the new Open Science portal. This portal brings together some of Europe’s key training materials in the areas of Open Access.
SPARC Europe news

Monthly
members email

15 web news posts

Latest News
1. Calling next generation Open Advocates: OpenCon 2016 in Washington DC
2. European ministers united on making immediate access to scientific publications the default by 2020: See the highlights
3. Job announcement: SPARC Europe Director
4. Europe’s Open Access Champions launches
5. SPARC Europe publishes new high-level strategic plan for 2020

Calling next generation Open Advocates: OpenCon 2016 in Washington DC

OpenCon seeks to bring together students and early career academic professionals from around the world who want to advance Open Access, Open Education, and Open Data. It takes place in Washington DC this year.

It’s a conference and platform for the next generation to learn about Open Access, Open Education, and Open Data, develop critical skills, and catalyze action toward a world of openness and accessibility.
SE website

14% more sessions (visits) on the previous year
19,129 sessions; 14,614 users

Excludes Europe’s Open Access Champions
SPARC Europe
@SPARC_EU

SPARC Europe promotes & supports #OpenAccess. We advocate change in scholarly communications for the benefit of researchers & society.

🔗 sparseurope.org

746 FOLLOWING 4,140 FOLLOWERS

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SPARC Europe @SPARC_EU

SPARC Innovator Award winner is @RIOJournal For more, see

SPARC Innovator Award - SPARC sparcopen.org

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SPARC Europe @SPARC_EU

Sustaining the growth of library scholarly publishing ebooks.iospress.nl/publication/42...
Growth in social media presence: Twitter

Tweets 2013-2016

Retweets 2013-2016
Recap

• Membership stable
• New strategy 2016-2020
• Increase in advocacy tools
  – Europe’s Open Access Champions
• Consistent international outreach
• Increase in online presence
• Increase in visibility
Next steps

• A SPARC Europe working plan

• Promoting Europe’s Open Access Champions

• Europe’s *Open Data* Champions

• Mapping Europe’s Open Scholarship/Open Science organisational players

• Sustaining OA infrastructure services

• A new website for SPARC Europe
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ABOUT
Much work is being done by European scholars to change the hearts and minds of their colleagues and the public. Champions are conveying the message of Open Access to their peers, students, and institutions. Their efforts are helping to shift the paradigm towards open scholarship.

CHAMPIONS
Champions actively contribute to advocating and implementing new open scholarship models. They are leaders in their fields, using their influence to promote Open Access and its benefits. Their stories inspire others to join the movement.

LIBRARIES
Libraries are increasingly working together with the academic community to provide comprehensive support for Open Access. They are playing a crucial role in facilitating the transition to open scholarship, offering resources and training to help authors and institutions embrace Open Access.
Mapping who is doing what in Open Science in Europe

- Who
- Scope & priorities
- Activities
- Outputs
- Access

- Sharing key results with the community
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It’s a conference and platform for the next generation to learn about Open Access, Open Education, and Open Data, develop critical skills, and catalyze action toward a more open system for sharing the world’s information—from scholarly and scientific research, to educational materials, to digital research data. If you don't yet know what OpenCon is, it's a three-day event that features panel discussions, workshops, open space, and social events.

OpenCon2016

For more information, visit http://opencon2016.org/
Sustaining OA infrastructure services
Thank you for listening

Any questions?

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