



**CBG**

The Carte Blanche Group



# CBG Mission and Objectives

- Move boundaries of the library's activities
- Through concept, content and /or work inspire and help with perspective and knowledge contributing to business development
- Increase interest and understanding of strategic issues within the organization



## Wicked Challenges

- Embracing the need for radical change
- Maintaining ongoing integration, interoperability and collaborative projects

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# NMC Horizon Report

# Mobility Manifesto

**1. We value playful experimentation rather than to lean on routines.**

2. We value changing tasks rather than to become and be an expert

3. We value courage and risk-taking rather than caution and preparation

4. We value a self-organizing approach rather than fixed hierarchies.

**5. We value the many perspectives rather than effective uniformity.**

6. We value the shifting context, rather than to work in our usual groupings.

7. We value that people change jobs rather than to work until they receive an award for long and meritorious work.

8. We value cultural stimulation rather than strict business focus.

9. We value an empty calendar rather than synchronized planning of meeting times.

## **WE MET . . .**

a young man living in an apartment in  
Southern California

## **WE WERE AMAZED TO REALIZE . . .**

he and other millennials do care about their clothes,  
and that means NOT cleaning them

## **IT WOULD BE GAME-CHANGING TO . . .**

promote and enhance anti-clean clothes care

([www.ideo.com](http://www.ideo.com))



TOCA BOCA



Serve, eat & spill

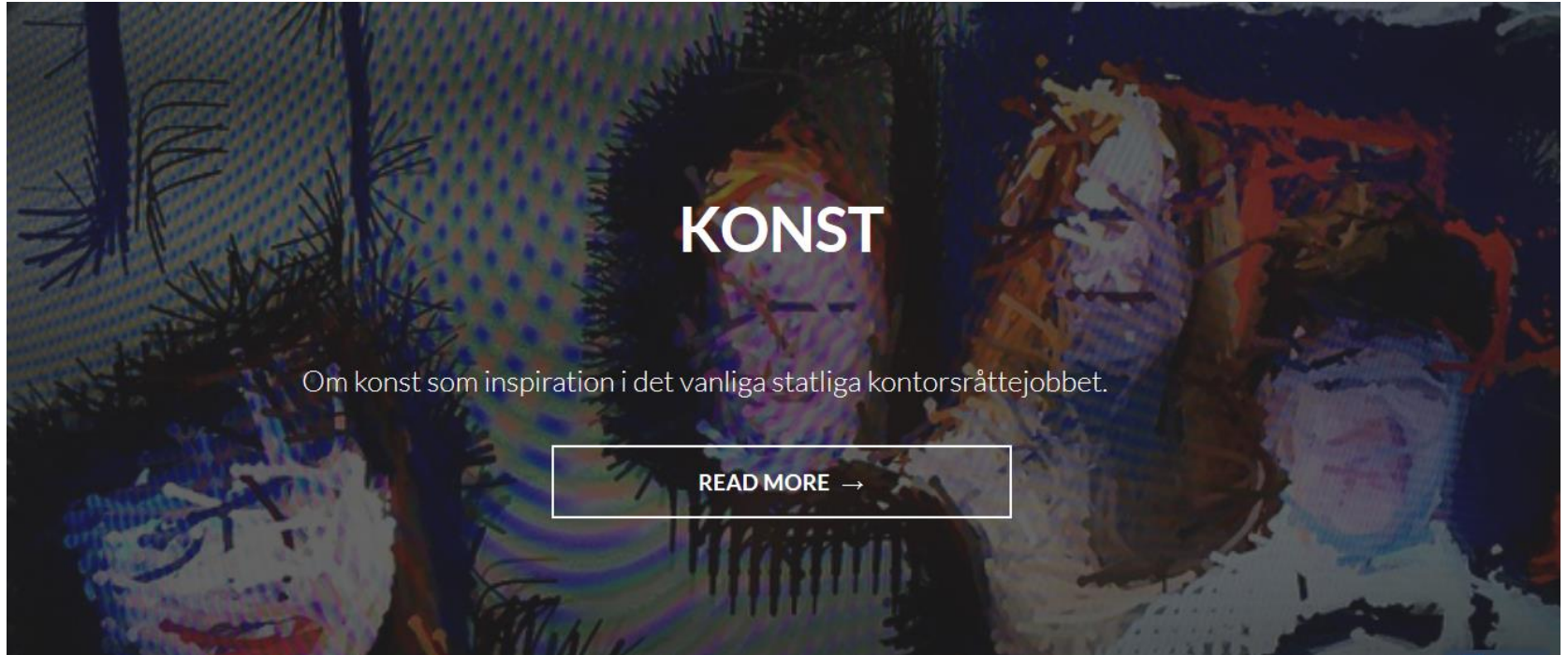
**WE MET:** Rebecca Crusoe and Fredrik Telenius at Toca Boca.

**WE WERE AMAZED TO REALIZE:** how unaware of playfulness they are at Toca Boca. (Or perhaps it is fully integrated.)

**IT WOULD BE GAME-CHANGING TO:** bring in children as co-creators in some phase of the academic library development.



# The CBG Report (in Swedish...)



<https://cbgruppen.wordpress.com/>